InfoGov ®

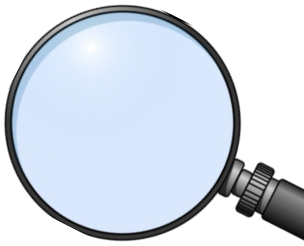
The journey begins with awareness

InfoGov captures the complex and dynamic relationships between the business and an organization's data and information assets. Without InfoGov, the full set of data and linkages that comprise the information architecture and governance metadata would be difficult to capture and impossible to maintain.

Capture the governance metadata

- People and organization structure
- Subject area information groupings
- Business terms and data objects with linkages
- Data sources and uses with data lineage
- Crown jewels—confidential / PII data management
- Governance—owners, stewards, consumers
- System of record and known copies

Build awareness



As an organization becomes aware of it's data and information assets, it begins to take responsibility for their data. The organization moves along the journey to sustainable, comprehensive data quality.

Awareness Matrix™

Subject Area Name	System of Record	Accounting	Credit Risk	Market Risk	Treasury
Loan / Credit	Loans	Delegate	Owner		Consumer
Loan/ Financial	Loans	Owner	Consumer	Consumer	Consumer
Customer / Credit	CRM		Owner		
Customer / Valuation	CRM		Consumer		Consumer
Customer / Merger	EDW		Consumer		Consumer
Market / Prices	EDW	Consumer		Owner	Consumer
Investment / Details	Trader	Consumer		Consumer	Owner

Comprehensive framework for Data Governance and Information Governance

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